

FRABA

+++ Press Release +++

FRABA's Programmable Potentiometer selected for Rockwell Automation's Encompass™ program



Hamilton, New Jersey, October 2012 – The POSITAL Programmable Potentiometer has been added to the list of products referenced by the Rockwell Automation PartnerNetwork™. Through Encompass™ Product Partners, customers can quickly locate complementary products that best solve any application challenges. These products are critical components of connectivity solutions that extend and enhance Rockwell Automation installations. For more information on the Encompass™ program visit <http://www.rockwellautomation.com/encompass/>.

While the Programmable Potentiometer can function as a 'drop-in' replacement for conventional multi-turn potentiometers, it offers a number of advantages over these devices. Because the Programmable Potentiometer is based on a magnetic sensor technology that requires no physical contact between rotating components and the sensor element, it is immune from the wear and corrosion that can degrade the accuracy of resistance-based pots. Further, this sensor includes a built-in microprocessor and D/A converter which enables the analog output to be programmed so that the range of the output (0-5, 0-10 V or 0-20, 4-20 mA) can be scaled to span a user-selected range of mechanical motion (single or multi-turn). This feature means that a single device can be programmed to accurately emulate a wide range of conventional potentiometers. Alternatively, scaling the output signal to the full range of motion of a machine will help to optimize the resolution of the control system. On-site programming of these devices is enhanced by casing-mounted pushbuttons and indicator LEDs.

The Programmable Potentiometer joins other FRABA-POSITAL products reference by the Encompass™ program, including the ACCELENS line of inclinometers and the OPTIPACT series non-contacting optical motion sensors.

About FRABA

FRABA Inc. is the North American sister company of Germany-based FRABA AG, a group of enterprises focused on providing advanced products for position sensing and motion control in many sectors and applications. POSITAL is a business unit within the FRABA group that specializes in industrial position and motion sensors.

About Rockwell Automation

Rockwell Automation, Inc. (NYSE: ROK), the world's largest company dedicated to industrial automation and information, makes its customers more productive and the world more sustainable. Headquartered in Milwaukee, Wis., Rockwell Automation employs about 20,000 people serving customers in more than 80 countries.

About the Rockwell Automation Partnership

FRABA Inc. is part of the Rockwell Automation PartnerNetwork™ program, which includes business enterprise, sales and solutions, and product and technology partners. Through collaboration with Rockwell Automation, FRABA Inc. helps its customers improve time to market, lower total cost of ownership, better manage assets and lower manufacturing business risk. For more information, visit www.rockwellautomation.com/partners