

## Robotics Application Weeks

Jim Powers [jpowers@wtwhmedia.com](mailto:jpowers@wtwhmedia.com)



ABOUT ROBOTICS ENGINEERING MOBILE ROBOTICS COLLABORATIVE ROBOTICS RESOURCES



A digital **educational series** featuring keynotes and panels, delivered by the leading minds in robotics and automation, and addressing the most critical issues facing the commercial robotics developers of today.

**WTWH**  
Media LLC

## ***Collaborative Robotics Week***



**Collaborative Robotics Week (March 2023)**– *Collaborative Robotics Week* sessions will provide a snapshot of the current state of the collaborative robotics sector, including emerging capabilities, powerful enabling technologies, as well as new business models enabled by collaborative robots and insights into what the future holds. New collaborative robotics approaches for common industrial tasks such as machine tending, bin picking and palletizing / depalletizing will be analyzed, as well as new ways collaborative robots are adding value in various industries.

### **Systems and Platforms**

*Selection Criteria for Collaborative Robotics Systems*

### **Enabling Technologies**

*Intelligent Sensing Solutions for Object Recognition, Manipulation and Control*

*Speeding and Simplifying Collaborative Robots Programming – New Tools, New Methods*

*3D Printing as a Collaborative Robotics Enabler*

### **Applications**

*High-Speed Bin Picking and Pick-and-Place Applications Using Collaborative Robots*

*Palletizing and Depalletizing Using Collaborative Robots*

*Welding and Metal Fabrication Using Collaborative Robotics Systems*

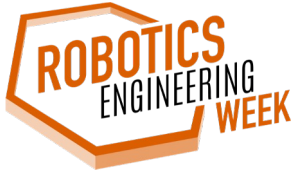
### **Industries**

*Collaborative Robots for Food Manufacturing*

*Collaborative Robotics Applications in the Electronics Industry*

*Collaborative Robotics as an Enabler for Small-to-Medium Manufacturers*

## Robotics Engineering Week



**Robotics Engineering Week (June 2023)** – The complexity of developing robotics systems, together with the unending crush of technological innovation, has hampered innovation and slowed robotics product releases. This, in turn, has placed companies – both start-ups and mature firms – at risk. *Robotics Engineering Week* features keynotes and panels, delivered by the leading minds in robotics and automation, addressing the most critical issues facing the commercial robotics developers of today.

### **Design, Development and Manufacturing Track**

*Design, Development and Simulation Tools for Robotics Development*  
*Design, Development and Manufacturing Services for Robotics Solutions OEMs*

### **Sensing and Sensing Systems Track**

*Intelligent Sensing for Object Recognition, Manipulation and Control*  
*Intelligent Vision and Sensing Solutions for Autonomous Mapping and Navigation*

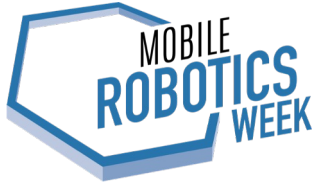
### **Actuation and Motion Control Track**

*Advanced Motion Control Solutions for Robotics Systems*  
*Motion Control for Healthcare Robotics Applications: Functional Requirements, Critical Capabilities*

### **Intelligence and Cognition Track**

*Edge Computing Solutions for Robotics Developers*  
*Developing Cognitive Robotics Systems*

## Mobile Robotics Week



**Autonomous Mobile Robots Week (September 2023)** – *Autonomous Mobile Robotics Week* is designed specifically to address challenges, and alleviate the burden, of AMR selection, adoption and management. Individual sessions in the program are specifically designed to provide informed, authoritative insights and recommendations, delivered by the leading providers of AMR solutions. Also presenting are representatives of companies that have met the AMR adoption challenge and are now reaping the benefits of flexible automation enabled by intelligent, mobile robotics systems.

### Systems and Platforms

*Introduction to Autonomous Mobile Robots*  
*Selection Criteria for Autonomous Mobile Robots*

### Managements

*Autonomous Mobile Robots: Scaling From Pilots to Fleets*  
*Cloud Based Robotics Management*  
*Robotics-as-a-Service Business Models for Autonomous Mobile Robots*  
*Safety and Standards for Autonomous Mobile Robots*

### Industries

Mobile Robots in Manufacturing Environments: Recent Case Studies

In keeping with **Autonomous Mobile Robots Week's** strategic focus, marketing will be targeted to end-users and potential implementers of AMRs, as well as system integrators and others from around the globe, representing companies both small and large, ranging from hot, young startups to Global 2000 businesses.

## Robotics Application Weeks



### **Gold Sponsor:**

3 Day Sponsor of MRG Week

Exclusive Keynote Presentation of 1 Week Sessions

(1) Asset available for download during sessions in the interactive portal

Logo Branding within presentation

Logo Branding on Event Website, Registration Page and all promotional emails

Includes full weekly registration list

Investment: \$7800

### **Silver Sponsor:**

Sponsoring technology track of the weekly programming

Panel Participation of track of choice

Logo Branding on Event Website, Registration Page and promotional emails

(1) Asset available for download during sessions in the interactive portal

Includes sponsored track registration list

Investment: \$4950

### **Bronze Sponsor:**

Sponsoring a single session of a technology track

Logo Branding on Event Website, Registration Page and promotional emails

(1) Asset available for download during sessions in the interactive portal

Includes sponsored session registration list

Investment: \$4250.00

Contact:

***Jim Powers [jpowers@wtwhmedia.com](mailto:jpowers@wtwhmedia.com)***